

THE ADVISOR SUMMIT

on Closed-End Funds

Generate brand awareness. Build advisor relationships. Network with industry leaders.

We invite you to join us at the Sheraton Boston Hotel for this exclusive half-day Advisor Summit. This event offers advisors the chance to hear from closed-end fund industry leaders, exchange ideas, and obtain the latest information on current issues. Speaker presentations and candid discussions will focus on understanding, analyzing, and promoting closed-end funds.

As a CEFA member, you can participate in the Advisor Summit conferences at various levels, including attending an event and displaying your firm's collateral at no cost. You can maximize your firm's visibility by participating as a sponsor. Listed below are several levels of sponsorship opportunities available.



Sheraton Boston Hotel

Don't miss this opportunity to get in front of a large group of advisors and provide thought leadership.

Gold Sponsor - \$7,500

- Primary speaking opportunity
- 6' table display area
- 4 sponsor attendees
- Attendee giveaway placement at event kiosk
- Distribution of pre- and post-event attendee lists
- Company logo displayed in:
 - printed materials
 - powerpoint presentation
 - advisor summit event website page linking to sponsor homepage
 - electronic event communications
 - signage in meeting and registration areas
- Display educational and marketing materials at event (CEF Education Center)

Bronze Sponsor - \$2,500

- 2 sponsor attendees
- Distribution of pre- and post-event attendee lists
- Company logo displayed in:
 - printed materials
 - powerpoint presentation
 - advisor summit event website page linking to sponsor homepage
 - electronic event communications
 - signage in meeting and registration areas
- Display educational and marketing materials at event (CEF Education Center)

Silver Sponsor - \$5,000

- Speaking opportunity on event panel
- 4 sponsor attendees
- Attendee giveaway placement at event kiosk
- Distribution of pre- and post-event attendee lists
- Company logo displayed in:
 - printed materials
 - powerpoint presentation
 - advisor summit event website page linking to sponsor homepage
 - electronic event communications
 - signage in meeting and registration areas
- Display educational and marketing materials at event (CEF Education Center)

CEFA Member

- Display educational and marketing materials at any event (CEF Education Center)
- 2 member attendees at one event per year at no charge

2014 Advisor Summit Schedule

March 6 - Beverly Hills, CA

June 9 - Boston, MA

September 24 - Short Hills, NJ

November - Miami, FL